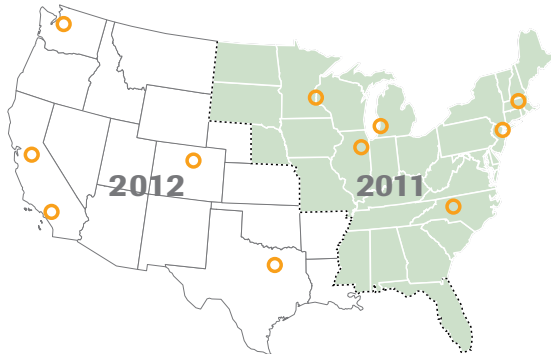




## The Manhattan Express Gains Momentum!



***By mid-2012, we will have superb coverage  
of all 48 states, bringing cross-border  
service on a par with our Canadian service.***

“From zero base a few months ago, the level of interest by our hub partners as well as our current and potential clients is already gratifying,” enthused Sue Collitz, North American Sales Manager. “Our Manhattan Express Facilitator tracks everything closely with shippers, hub terminals, dealers, and drivers, which is getting us off to a great start in the eyes of receivers – the ultimate test of success in our business! We’re raising the bar very high, very quickly.”

Over the next several months, Western Logistics will appoint specialist hub partners in the Western US to give us uniformly high-caliber service throughout all 48 states from 10 regional US hubs. These, when combined with WLI’s 13 Canadian hubs, will give outstanding service throughout North America.

“Our focus has turned heavily to building up our linehaul capacity to ‘join the dots’ with our US hub partners,” added Rick Miller, General Manager, “and to get our advanced TMW technology into place. As a Canadian company, with coast-to-coast coverage, we will really enjoy this process, especially on turf I understand intimately from a lifetime career in cross-border trucking. Bob and Rocky are already working to develop the four Western partner hubs in the early months of 2012, which will complete our picture. It’s a very exciting time, with new power and trailer equipment starting to arrive as well, all designed to support our LCV operations.”

## Did you know?

That in our 21st year of business, we've decided to "freshen up" the look of our fleet? Here you see a 2012 Kenworth T370 city tractor in front of our Montreal terminal building. Updated truck graphics give us a slightly new look. The "nose job" on the truck is in the form of a "wrap" which can be removed upon retirement, restoring the truck to all-white for resale, without repainting. A minor step towards green.

"The new look and equipment gives our drivers a lot of pride," said Marc Bélanger, Terminal Manager, Montreal. "After the struggle of the past two years, it's great to be growing rapidly again, and to see new equipment arriving. We're all excited about The Manhattan Express project."



**Quality equipment helps recruit quality driver personnel – our secret weapon!**

## Canadian locations 🇨🇦

### Corporate Office

T: 604.420.1313  
toll-free: 800.661.6267  
F: 604.420.6500

### Vancouver Terminal

T: 604.525.7200  
toll-free: 866.920.1313  
F: 604.525.7201

### Kelowna (Satellite)

Contact Vancouver Terminal

### Calgary

T: 403.720.5800  
toll-free: 888.720.5802  
F: 403.720.5801

### Edmonton

T: 780.944.2500  
toll-free: 877.944.2500  
F: 780.944.2425

### Saskatoon (Satellite)

Contact Regina Terminal

## US Gateways 🇺🇸

### New York

CFT-IOS  
T: 201.223.4467  
F: 201.223.0467

### Hudson, WI

Wiseway Transportation  
T: 715.381.2952  
toll-free: 800.876.1660  
F: 715.381.2365

### Holland, MI

T: 616.748.9800  
toll-free: 800.866.6003  
F: 616.748.1350

### Regina

T: 306.924.3088  
F: 306.924.3089

### Winnipeg

T: 204.474.1163  
F: 204.474.1167

### Toronto (GTA)

T: 905.799.7321  
toll-free: 800.701.4328  
F: 905.799.7324

### Ottawa (Satellite)

Contact Toronto GTA Terminal

### Montreal Metropolitan

T: 514.956.8666  
toll-free: 888.566.7788  
F: 514.956.7949

### Moncton (Satellite)

contact Halifax terminal

### Halifax (HRM)

T: 902.465.3331  
toll-free: 888.495.3331  
F: 902.465.3332

### High Point, NC

Shelba D Johnson Trucking  
T: 336.476.2000  
toll-free: 800.777.2583  
F: 336.476.9701

Please check [westernlogistics.com](http://westernlogistics.com) for current email addresses



**Western  
Logistics**

*the unCommon Carrier*

## Introducing... Rocky Otis



Western Logistics is delighted to have the high-caliber experience and knowledge of Rocky Otis to help guide us into our third decade of operation, which will focus heavily on Canada-US development. Equally important, Rocky brings with him a sense of fun and out-of-the-box thinking that fits Western Logistics' style in addressing new opportunity within the furniture sector that we love to serve.

Over the coming years, Rocky will help us become a leader in specialized cross-border transportation, linking up with select top-tier regional partners at 10 major US hubs, bringing not just safe, reliable and seamless LTL, multi-stop and truckload transportation, but also state-of-the-art TMW/PeopleNet technology to our daily continental operations and communications.

Rocky lives in Grand Rapids with his lovely and successful wife Linda, a leading real estate professional in the Cascades area. Welcome aboard, Rocky!