



## Seamless cross-border service between Canada and South-east USA starts now!



*SDJ operates three large LTL distribution centers in Thomasville and Lexington, NC, all of them spotless. Shipments not delivered direct to consignees will move through these centers for delivery.*



Effective November, 2011, Shelba D Johnson and Western Logistics will provide hassle-free, damage-free, quick and seamless service for furniture into and out of the South-east, fulfilling Phase II of The Manhattan Express project designed to link all of Canada with all of the continental US by the end of 2012, with product moving on board Western Logistics linehaul trailers directly to the consignee or to our trusted partner hubs.

“This brings outstanding synergies to both operations,” said Joe Wade, President of Shelba D Johnson Trucking. “While we know our strengths and exploit them, we have not previously engaged in cross-border trade to Canada, where Western Logistics excels. This is a win/win scenario, with minimal adjustment by either company. We’ll work together, doing what makes sense in every situation.”

“Marty Goor (CFT-IO) and I spent Saturday before High Point Market with Joe Wade, and it felt just like we were in our own Western Logistics’ terminals,” added Bob Hartin, WLI’s founder. “Pure furniture operations, spotlessly clean, well lit, good equipment and technology, operated by personnel clearly proud and motivated to excel. They are just like us! Working with SDJ advances our South-east coverage for the cross-border Manhattan Express project, which is quickly gathering steam.”

Shelba D Johnson is a high-quality, progressive, security-conscious and technologically-advanced operation, which augurs well for cross-border compliance. It has a rich history of dedication to its goals. We will operate independently, but with a common purpose: delighting the receivers of new furniture product. Both idealistic companies, we will learn a lot from each other!

## Did you know?

That Western Logistics has been studying – and debating – the pros and cons of embracing Social Media as an integral part of our communications? Recently, our sales team – Sue, Jenny, Jas, and Katherine – evolved in-house a terrific analysis and recommendation for adoption. Like many companies, we're both a bit skittish but also enthused about its uses and possibilities. Mostly, we like the instantaneous impact. After all, it has enabled a couple of revolutions in the mid-East this year! Since we're moving to real-time tracking soon, we understand that there's nothing wrong with real-time contact, too. And since our idol corporation, Apple, uses social media on its web-site, who are we to argue? Watch our web-site for the ability to sound off!

facebook

twitter

LinkedIn

*Western Logistics gets it! If you're curious, Sue Collitz will share our study with you.*

## Canadian locations 🇨🇦

### Corporate Office

T: 604.420.1313  
toll-free: 800.661.6267  
F: 604.420.6500

### Vancouver Terminal

T: 604.525.7200  
toll-free: 866.920.1313  
F: 604.525.7201

### Kelowna (Satellite)

Contact Vancouver Terminal

### Calgary

T: 403.720.5800  
toll-free: 888.720.5802  
F: 403.720.5801

### Edmonton

T: 780.944.2500  
toll-free: 877.944.2500  
F: 780.944.2425

### Saskatoon (Satellite)

Contact Regina Terminal

## US Gateways 🇺🇸

### New York

CFT-IOS  
T: 201.223.4467  
F: 201.223.0467

### Hudson, WI

Wiseway Transportation  
T: 715.381.2952  
toll-free: 800.876.1660  
F: 715.381.2365

### Holland, MI

T: 616.748.9800  
toll-free: 800.866.6003  
F: 616.748.1350

### Regina

T: 306.924.3088  
F: 306.924.3089

### Winnipeg

T: 204.474.1163  
F: 204.474.1167

### Toronto (GTA)

T: 905.799.7321  
toll-free: 800.701.4328  
F: 905.799.7324

### Ottawa (Satellite)

Contact Toronto GTA Terminal

### Montreal Metropolitan

T: 514.956.8666  
toll-free: 888.566.7788  
F: 514.956.7949

### Moncton (Satellite)

contact Halifax terminal

### Halifax (HRM)

T: 902.465.3331  
toll-free: 888.495.3331  
F: 902.465.3332

### High Point, NC

Shelba D Johnson Trucking  
T: 336.476.2000  
toll-free: 800.777.2583  
F: 336.476.9701

Please check [westernlogistics.com](http://westernlogistics.com) for current email addresses



**Western  
Logistics**

*the unCommon Carrier*

## Introducing... Trevor McIsaac



*Trevor has a perfect driving record over 11 years, in spite of doing challenging assignments – to difficult locations such as Labrador and The Bronx!*

When Trevor joined Western Logistics in 2000, he had no idea that he would become the first driver to qualify for LCV (double 53) operation eleven years later. Knowing his skill, and proving his versatility throughout North America is one thing, but his graduation to LCV's is the highlight of his driving career. "Qualifying to run doubles especially on the East Coast where weather turns on a dime! My new Kenworth T700 with the updated graphics 'nose job' arrives soon, spec'd for LCV operation. We're going to nick-name it 'The Mother Ship' to celebrate Western Logistics as the first specialized carrier in Canada to operate LCVs. It feels special to operate a rig 130' long for long distances; and knowing Erick will soon have more drivers qualified makes me very proud to be on this team."