

Scheduled Service to Great Lakes area to Begin April 1, 2008






"A lot of furniture dealers are about to experience a quality of service that exceeds anything they've known before," said Mike Uhl, Terminal Manager, Holland, MI. "We have a set of scheduled runs (see sketch) that will operate with precision out of Holland with new truck and trailer equipment, and a team of drivers who know both the product and the territory. It may be that we prove our competence best in the thin market area of Northern Wisconsin and Michigan's Yooper area (see over). We thrive when the going gets tough!"

According to Sue Collitz, National Sales Manager: "We're happy with the initial response from the industry leaders in office furniture. We're prepared to earn our way into this huge five-state market and look forward to serving some of America's greatest cities."

"When we opened the new Holland terminal in 2002, the thing we made sure of is that we could expand it as needed. We believe that day is coming soon," added Bob Hartin, CEO. "We're going to prove how good we are at this regional business."



Great Lakes Regional Services Definition of Zones

-  Terminals
-  Sample Service points
-  Definition of Zones
-  Sample Routes
-  Ferry Crossing (Summer only)

Did you know?

That Michigan's Upper Peninsula, the UP, "the land above the bridge," has one-third of Michigan's land mass, but only 3% of its population?

Prior to the building of the Mackinac Bridge, one of the longest suspension bridges in the world, there had been various efforts to create a 51st state called Superior. UP people are sometimes called "Yoopers." The dominant ancestry of the area is Finnish.

Marquette, Escanaba, Sault Ste. Marie, Menominee, and Iron Mountain are the principal cities. The UP is bounded by three Great Lakes – Superior, Huron, and Michigan.



The Mackinac Bridge, one of the longest suspension bridges in the world.

photo: www.epa.gov/glnpo/image/vbig/369.jpg

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