



**Western  
Logistics**

## Service to Newfoundland via Oceanex starts March 1, 2010

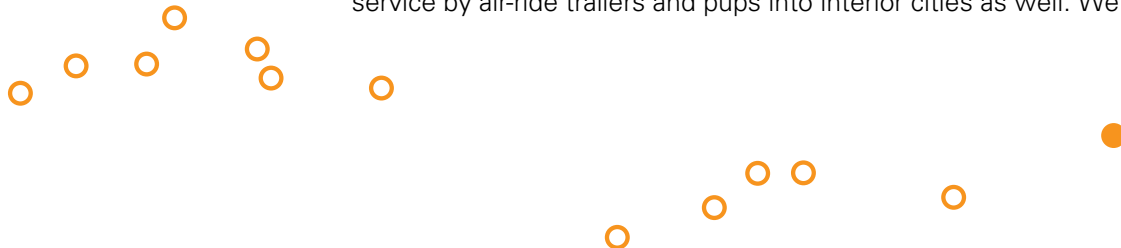


*Above: The Oceanex "Sanderling" loading at Port of Halifax. Shipping to Newfoundland is similar to shipping overseas, but we have the advantage of 53' domestic containers for efficient freight service to provide lower freight costs.*



Western Logistics is pleased to announce a major change in its service format, effective March 1, by upgrading its specialized service to Newfoundland. "After struggling with ferry/road service for 2 ½ years, we are finally wising up," according to Erick Haines, Manager of Atlantic Canada operations. "Adoption of the reliable ship service from Oceanex will allow us to realize our true service potential from not only U.S. and Canadian sources, but also on overseas trans-ship via the Port of Halifax, an important aspect of our future planning. We will load Oceanex containers at Halifax, Montreal, and Toronto for direct delivery in St. John's, and know that we can substantially grow our Newfoundland volume. Frankly, we're amazed how well Oceanex gets through the ice and fierce winter storms of Atlantic Canada."

Adoption of Oceanex service is a natural for Western Logistics. "We have lots of experience with rail intermodal in Western Canada, and Oceanex containers are almost identical. Newfoundland is a marine destination, unlike any other place in Canada, and Oceanex gets their ocean-going ships through the winter ice much better than the coastal ferries," said Bob Hartin, CEO of Western Logistics. "We will give better service at lower costs than in the past. We have selected outstanding personnel to be based in St. John's, and will provide cross-island service by air-ride trailers and pups into interior cities as well. We're pumped."



## Did you know?

That Oceanex has excellent service reliability, despite heavy weather and ice conditions in the St. Lawrence River and Atlantic ocean?

That Cape Spear, outside of St. John's Harbour, is the most easterly point in North America, closer to Ireland than to Western Canada?

That St. John's got its name from John Cabot, the first European to sail into its harbour in 1497, and is considered the first English-founded settlement in North America?

That one of the favourite pastimes in St. John's is watching huge "cathedrals of ice" from the Arctic float past the city?

See an Oceanex container-ship enter Montreal harbour through ice, at:

<http://www.youtube.com/watch?v=19cDHDuwZGM>

or a beautiful clip of the "Cabot" leaving St. John's harbour at:

<http://www.youtube.com/watch?v=n-eGWi85dig&feature=fvw>

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Please check [westernlogistics.com](http://westernlogistics.com) for current email addresses



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