



Western Logistics prepares for double-53' Operations in Canada

Western Logistics has ordered its first 53' air-ride dry vans equipped for doubles operations in Eastern Canada. These will be fitted with side skirts and matched to aerodynamic power units.

"This is one of our three major initiatives this year for environmental achievement," said Bob Hartin, CEO. "Because we transport only furniture, our loads are relatively light, with the result that our existing power equipment can handle doubles without modification. In addition to the increased cubic capacity of trailer-trains, the mandated speed of 90 kph (56 mph) will yield significant savings in fuel as well. We've had lots of experience with double-28's and converter dollies, so this is not much of a leap."

Two other very significant projects will help Western Logistics' "green profile" in 2011-2012. "We have always been extensive users of rail intermodal on long-haul consolidation loads in Canada," added Bob. "We're going to combine that expertise with our extensive terminal network across Canada in an interesting new way for cross-border contract work soon."

The third initiative is the adoption of TMW Truckmate technology which has the potential to render Western Logistics a "near-paperless" operation one year from now, with the co-operation of our world-class customers.



Did you know?

That our adoption of TMW Truckmate this year has two focal points? We plan to create a sophisticated dispatch and data-entry operation in our new Mississauga Terminal which is soon to begin construction for completion in February, 2012?

And that Western Logistics will start to "pester" our major clients later in 2011 to link up paperless data-flow for shipment documentation, and for electronic invoicing and payment systems? Just as we plan to give customers real-time data access soon, in exchange we're looking for their support in helping minimize our paper-burden, so we can concentrate all of our energies on pleasing our customers, not shuffling paper.



Buried in paper? Help is on its way with our new paperless documents!

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**Western
Logistics**

the unCommon Carrier

Introducing... Sue Collitz & her new Trainee



Sue Collitz

Katherine Naud

Sue Collitz, who heads up sales in both Canada and the US, will soon have an eager young assistant in Québec. Katherine Naud, who happens to be the daughter of our much-loved former Manager, Donald Brunet, is still attending university, but will gradually work her way into a valuable future role with Western Logistics. This "dynamic duo" are both intense and tenacious "Western Logisticians" who "finish what they start." We are delighted at the prospect of evolving our Québec coverage in this unhurried but effective manner.



**Western
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