



Western Logistics launches upgraded Web Site

Over the past year, Western Logistics has been working on an improved Web Site that is easier to use and that contains more information and useful tools for our customers. The new site will also feature a lot more illustrations of our people and operations, and will enable fast and easy upgrades of those features.



"It has been a pleasure to work on the Western Logistics Web Site," said Ian McSorley, founder of Design HQ. "Our design relationship with Western Logistics goes back almost 20 years when we first designed their logo, two years before there was a single truck on the road. We've enjoyed participating in the relentless innovation and expansion of Western Logistics, and we think the new Web Site reflects this high energy. However, the overriding mandate for the new site was that it can be constantly updated and upgraded as new features

Here's how it's done, folks!

and technologies allow, especially such things as electronic data transfer, billing and payment capability."

As of September 3, you now have the opportunity to judge for yourself.

Visit us at: **www.westernlogistics.com**



Did you know?

That despite the angst taking place in transportation, Western Logistics has stuck to its long-range growth plans by upgrading and expanding its truck fleet more in Fiscal 2007-08 than in any previous year. This was motivated by expansions in US Great Lakes and Atlantic Canada as well as our desire to speed up conversion to “clean diesels.”

We also increased our trailer fleet by 35 new 53’ dry vans, and 15 trailer pups, 28’ and 40’ long, many of which are equipped with power-gates for regional and local deliveries.



Turbo-Images personnel installing logos on newly-delivered trailers at Vancouver Terminal

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