



**Western  
Logistics**



## **Scheduled Service to Newfoundland to Begin December 1, 2007**

Western Logistics is about to make its long-term dream of a nation-wide service come true on December 1, when regular scheduled service to all major points in Newfoundland will begin formally. "When our specialized trucks come off the ferry at Port-aux-Basques to begin the 500-mile trip across Newfoundland, serving points along the way to St. John's, it will be a very exciting day for Western Logistics," said Bob Hartin, CEO and founder of Western Logistics. "It took us almost 18 years to get here, but now we're here to stay!"



*Western Logistics equipment will soon become a familiar sight while serving Newfoundland.*

According to Erick Haines, Manager, Atlantic Canada, based at the Western Logistics Distribution Centre, Dartmouth, NS: "We're going to jump the gun a bit on the starting date. While we're waiting for the new equipment to arrive for permanent service, we're going to run a few trips prior to December 1. By the Spring of 2008, we expect to cross on a **daily** basis from the ferry terminal at North Sydney. Initially, our intention was to open this service in March of 2008, but customers insisted that we prioritize Newfoundland – so we did! To

be honest, it was an easy decision; our drivers are all eager to serve Newfoundland."

Western Logistics is Canada's premier transporter of new office furniture. Product emanating from its Consolidation Centres in Montreal, Toronto, Grand Rapids, and Western Canada will create headloads or sequence loads for Newfoundland points, so there is minimal need for transfer at the Dartmouth Distribution Centre.



## Did you know?

Newfoundland has its own time zone, a half-hour before Atlantic time, a reflection of its extreme Eastern location. It is UTC-3.5 hours.

St. John's, its capital, is actually closer to Ireland than to western Canadian cities.

L'Anse aux Meadows, in Northern Newfoundland, was the location of the very first European settlement in the Americas, in 1000 AD, when Lief Ericson arrived to form a Viking Settlement.

Newfoundland has distinct dialects in English, Irish, French, and native tongues. It joined Canada in 1948.



*Iceberg watching near St. John's.*

### Corporate Office

1555 Brigantine Drive, Coquitlam, BC  
Canada V3K 7C2  
T: 604.420.1313, toll-free: 800.661.6267  
F: 604.420.6500

### Vancouver Terminal

1555 Brigantine Drive, Coquitlam, BC  
Canada V3K 7C2  
T: 604.525.7200 T/F 866.920.1313  
F: 604.525.7201

### Kelowna (as of August 1, 2007)

750 McCurdy Road, Kelowna, BC  
Canada V1X 2P7  
T: 250.765.2100 T/F 866.664.2121  
F: 250.765.0579

### Calgary

Unit #268, 2880 - 45th Avenue SE, Calgary, AB  
Canada T2B 3M1  
T: 403.720.5800, toll-free: 888.720.5802  
F: 403.720.5801

### Edmonton

11442 - 168th Street, Edmonton, AB  
Canada T5M 3T9  
T: 780.944.2500, toll-free: 877.944.2500  
F: 780.944.2425

### Regina

608 - 4th Avenue, East, Regina, SK  
Canada S4N 4Z5  
T: 306.924.3088  
F: 306.924.3089

### Winnipeg

55 Paquin Road, Winnipeg, MB  
Canada R2J 3V9  
T: 204.474.1163  
F: 204.474.1167

### Holland, MI

647 96th Avenue, Holland, MI  
USA 49424  
T: 616.748.9800, toll-free: 800.866.6003  
F: 616.748.1350

### Toronto

9 Edvac Drive, Brampton, ON  
Canada L6S 5X8  
T: 905.799.7321, toll-free: 800.701.4328  
F: 905.799.7324

### Montreal

6675 Vanden Abeele, Saint-Laurent, QC  
Canada H4S 2G4  
T: 514.956.8666, toll-free: 888.566.7788  
F: 514.956.7949

### Halifax

101 Thornhill, Dartmouth, NS  
Canada B3B 1S2  
T: 902.465.3331 toll-free: 866.590.3331  
F: 902.465.3332

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